



HIGHER ENGINEERING EDUCATION ALLIANCE PROGRAM

Administration Offices
Ira A. Fulton School of Engineering
Arizona State University
Phone: 480.965.7848
PO Box 872805
Tempe, AZ 85287-2805

VULII Leadership and Best Practices Forum
Wednesday, May 18, 2016
Rex Hotel, Conference Hall, 141 Nguyen Hue Blvd, District 1
Ho Chi Minh City, Vietnam

Wednesday, May 18, 2016

- 8:00 – 8:30 a.m.** **Check-in and Networking**
- 8:30 – 9:15 a.m.** **Welcome and VULII Success Highlights**
Mr. Jeffrey Goss, Associate Vice Provost, Southeast Asia Initiatives, Executive Director
Global Outreach & Extended Education (GOEE), Arizona State University

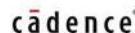
Dr. Scott Danielson, VULII Project Director, Arizona State University

Mr. Ezra Simon, Education Officer, Environment and Social Development (ESDO) Deputy
Office Director, United States Agency for International Development (USAID)
- 9:15-10:00 a.m.** **Keynote Speaker: “The Manufacturing Revolution: Advanced Manufacturing and
Automation to drive Innovation in Vietnam”**
Mr. Terry Farris, Automation Lab Director, NIKE Vietnam
- 10:00 – 10:30 a.m.** **Break**
- 10:30 a.m.-12:00 p.m.** **Distinguished Panel: Advancing Women in Engineering: Why is this important for
Science and Technology Development in Vietnam?**

Panel:
Ms. Mai Trang Thanh, President and CEO, Honeywell Indochina
Dr. Do Van Dzung, Rector, HCMC University of Technology and Education
Dr. Nguyen Thi Hang, Rector, HCMC Vocational College of Technology
Ms. Gina Proctor, Vietnam Finance Controller, Intel Vietnam
Dr. Thu T.A. Nguyen, Program Chair, Electronic and Communication Eng., Center of
Excellence, Danang University of Science and Technology, The University of Danang

Moderator: Dr. Kathy Wigal, Associate Director Curricular Innovation, Global Outreach
and Extended Education, Arizona State University
- 12:00 – 1:30 p.m.** **Lunch**
Rex Hotel, Cung Dinh Restaurant, 1st Floor
- 1:30 – 3:00 p.m.** **Afternoon Distinguished Keynote Session: AUN-QA Assessment – from Program to
Institutional Level**
Mr. Johnson Ong Chee Bin, Co-author of the AUN-QA criteria and guidelines for quality
assessment at both program and institutional level.

Moderator: Dr. Scott Danielson, VULII Project Director
- 3:00 – 3:30 p.m.** **Break**





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3:30 – 4:45 p.m.

Student Recruitment – How to Recruit Not Just Students, but the Best Students!

Mr. Michael McBride, Director Student Recruitment, Ira A. Fulton Schools of Engineering, Arizona State University

Dr. Kay Faris, Senior Associate Dean, W.P. Carey School of Business, Arizona State University

Moderator: Mr. Karl Theisen, Country Director, Chief Representative, Arizona State University

4:45 – 5:00 p.m.

Wrap Up

Dr. Scott Danielson, VULII Project Director

5:00 – 7:00 p.m.

Reception

Rex Hotel, Camellia Room, 2nd Floor





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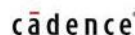
VULII Leadership and Best Practices Forum

Thursday, May 19, 2016

Rex Hotel, Conference Hall, 141 Nguyen Hue Blvd, District 1
Ho Chi Minh City, Vietnam

Thursday, May 19, 2016

- 8:00 – 8:30 a.m.** **Check In and Networking**
- 8:30 – 10:00 a.m.** **Building the Entrepreneurship and Technology Innovation Ecosystem**
Dr. Scott Shrake, Director, Engineering Projects in Community Service, Ira A. Fulton Schools of Engineering, Arizona State University
- Panel:
Dr. Nguyen Ba Hai, Lecturer, HCMC University of Technology & Education
Mr. Pham Hong Quat, Head of General Department, National Agency for Technology Entrepreneurship and Commercialization Development, Ministry of Science and Technology
Hoi Nguyen Ba, Co-Founder of Fablab Danang and Vice-Dean of International Education, University of Danang
Ms. Hoang Anh Phan, Founder, Fablab Saigon
- Moderator: Mr. Jeffrey Goss, Associate Vice Provost, Southeast Asia Initiatives, Executive Director Global Outreach & Extended Education (GOEE), Arizona State University
- 10:00 – 10:30 a.m.** **Break**
- 10:30 a.m.-12:00 p.m.** **English Capacity Training: Leveraging Assets for Maximum Impact**
Mr. James Cervin, International Educator, Global Launch, Arizona State University
- Panel:
Dr. Vu Thi Tu Anh, Deputy General of High School Education Department, MOET
Dr. Jake Heinrich, Head, Center of English, RMIT University
- Moderator: Mr. James Cervin, International Educator, Global Launch, Arizona State University
- 12:00 – 1:30 p.m.** **Lunch**
Rex Hotel, Cung Dinh Restaurant, 1st Floor
- 1:30 – 3:00 p.m.** **How to Drive Successful Online Programs**
Mr. Alan Fisher, Director of Executive Relations/Industrial Relations for ASU Online and EdPlus, Arizona State University
- Panel:
Mr. Nguyen Minh Triet, Director of the Digital Learning Center, HCMC University of Technology & Education
Dr. Nguyen Cao Tri, Vice Dean of Computer Science Department, HCM University of Technology
Dr. Nguyen Van Quang Dean, English Department, Hanoi Open University





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Moderator: Mr. Octavio Heredia, Director, Global Outreach and Extended Education,
Arizona State University

3:00 – 3:15 p.m.

Break

3:15 - 4:15 p.m.

Successful Implementations of Dashboards/Scorecards Creating Efficiency and Better Institutional Management

Mr. John Rome, Chief Information Officer, University Technology Office, Arizona State University

Panel:

Dr. Bui Hoai Thang, Deputy Head, Office of Academic Affairs, HCM University of Technology

Ms. Pham Thi Thu Suong, Deputy Head of Academic Affairs Office, HCMC University of Technology and Education

4:15 – 5:00 p.m.

Partnerships & Collaboration Coffee Hour

Opportunity for all attendees to dialog with others and discuss topics of interest from the forum.





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Quality Assurance Institute

Friday, May 20, 2016

Rex Hotel, Sunflower A, 141 Nguyen Hue Blvd, District 1
Ho Chi Minh City, Vietnam

Track 1

8:00 – 8:30 a.m.

Check In and Networking

8:30 – 8:45 a.m.

Welcome and Introduction

Dr. Scott Danielson, VULII Project Director, Arizona State University

Dr. Kathy Wigal, Associate Director Curricular Innovation, Global Outreach and Extended Education, Arizona State University

8:45 – 10:00 a.m.

Quality Control Organizations – Institutional and Program

Presenter: Dr. Kathy Wigal, Associate Director Curricular Innovation, Global Outreach and Extended Education, Arizona State University

Panel:

Dr. Le Van Tan, Vice Rector, Industrial University of HCMC

Ms. Le Ngoc Quynh Lam, Director, Office of Quality Assurance, HCM University of Technology

Ms. Ngo Thi Thanh Binh, Faculty of Electronics, Cao Thang Technical College

Moderator: Dr. Kathy Wigal, Associate Director Curricular Innovation, Global Outreach and Extended Education, Arizona State University

10:00 – 10:30 a.m.

Break

10:30 – 11:30 a.m.

Quality Assurance for Online Courses and Programs

Panel:

Mr. Alan Fisher, Director of Executive Relations/Industrial Relations for ASU Online and EdPlus, Arizona State University

Mr. Octavio Heredia, Director, Global Outreach and Extended Education, Arizona State University

Mr. Duke Nguyen, CEO, Smart Education Now (SEN) Platform

Moderator: Dr. Kay Faris, Senior Associate Dean, W.P. Carey School of Business, Arizona State University

11:30 a.m. – 12:00 p.m.

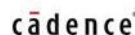
Dashboards/Scorecards

Mr. John Rome, Chief Information Officer, University Technology Office, Arizona State University

12:00 – 1:30 p.m.

Lunch

Cung Dinh Restaurant, 1st Floor





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Developing Industry Academic Partnerships

Friday, May 20, 2016

Rex Hotel, Sunflower B, 141 Nguyen Hue Blvd, District 1
Ho Chi Minh City, Vietnam

Track 2

- 8:00 – 8:30 a.m.** **Check In and Networking**
- 8:30 – 8:45 a.m.** **Welcome & Overview**
Mr. Jeffrey Goss, Associate Vice Provost, Southeast Asia Initiatives, Executive Director
Global Outreach & Extended Education (GOEE), Arizona State University
- 8:45 – 10:00 a.m.** **Industry Panel – Academic Curriculum Partnerships**
Panel:
Dr. Michael Braun, Head of Department Industrial Relations and Technology Transfer,
Vietnamese-German University (VGU)
Mr. Mohd Nizam Kamaruzaman, Human Resource Vietnam, ON Semiconductor
- 10:00 – 10:30 a.m.** **Break**
- 10:30 – 11:45 a.m.** **Developing Entrepreneurship Curriculum for STEM**
Dr. Scott Shrake, Director, Engineering Projects in Community Service, Ira A. Fulton
Schools of Engineering, Arizona State University
- 11:45 a.m.-12:00 p.m.** **Wrap Up**
- 12:00 – 1:30 p.m.** **Lunch**
Cung Dinh Restaurant, 1st Floor

